

Heads Up

Brain Injury Support

1601 East Peoria, #205 Paola, KS 66071

www.headsuponline.org www.onyourmarkrun.org

June 2011

SATURDAY SEPTEMBER 10 marks the fifth anniversary of the **ON YOUR MARK 3K & 5K RUN/WALK** to benefit brain injury survivors & their families. The event is held in Paola, KS at the Paola High School Stadium and is open to the public.

Heads Up provides personal - hands on - support & services to individuals who have sustained a brain injury, their families and caregivers. We are committed to providing information & encouragement to those who attend our meetings, in our community & the surrounding area – anyone who struggles in the recovery from brain injury, with the complex & often overwhelming search for resources and proper help.

Our members are stroke survivors, victims of domestic violence, of vehicle accidents, etc. Acquired or traumatic – brain injuries are devastating and life changing. But together we can often learn to do more than just survive our injuries. We can get better. With the proper resources, with the right help & guidance we can learn to do more than survive, we can thrive.

Your generous donations help provide the following services -

- **Monthly meetings** for support, information, encouragement, open discussion and to form friendships with other survivors and caregivers.
- **Online Support** – Brain injury survivors and their families can reach us directly by phone, email or online through our website, Facebook and On Your Mark run sites.
- To help with the struggles that often come with a brain injury we have created a **Financial Assistance Program**. We have helped people with a variety of financial needs and have disbursed over \$40,000 in personal assistance since our inception.
- **Resource Library** – we maintain a resource list online and a library of resources available for use.
- We provide **Education & Awareness** programs to local elementary school children.
- **Backpack Ministry** - Our members take backpacks directly to area hospitals whenever we are notified of someone sustaining a head injury.
- **Mobile Office** – Our Mobile Office enables us to take help directly where it is needed.

We hope you will join us and be a part of this exciting event by becoming an On Your Mark Sponsor. For the variety of sponsorship opportunities available see our Sponsor Information Page.

All proceeds from the walk will benefit Heads Up, Inc., to support their programs of awareness, education, advocacy and personal support. For more information on the work we do, please visit www.headsuponline.org, or the run website at www.onyourmarkrun.org.

If you have any questions, please feel free to contact us.

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Not for Profit ID: 4159190

Our Tax # is 75-3247822

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ON YOUR MARK 2011 SPONSOR INFORMATION

Thank you for your interest in the fifth annual On Your Mark Run to benefit brain injury survivors & their families. For more specific information about our work or the run please visit www.headsuponline.org or www.onyourmarkrun.org.

We offer four different sponsorship levels in an order to accommodate all budget sizes. These levels are:

- 1) **Platinum** - \$1200 and above – This sponsorship includes all of the following plus your logo and a link on our website and 10 members of your business/organization participate and receive an event t-shirt.
- 2) **Gold** - \$1000 - \$1200 – This sponsorship includes all of the following plus your logo or name on our website as well as 5 members of your business/organization participate and receive an event t-shirt.
- 3) **Silver** - \$500 - \$1000 – Have your business name and/or logo printed on the back of the event t-shirt and receive special recognition of thanks in the local paper.
- 4) **Bronze** - \$100 – Have your business name displayed at the field and receive verbal recognition at the event.

Please contact Tammie Drake (913) 972-5229 or Roxanne Bollin (913) 731-1158 with any questions. Checks made out to Heads Up, Inc. can be mailed to 1601 East Peoria, #205 Paola, KS 66071, or you can donate easily online through either of the websites 'donate' button.